



## What is the meaning of the PROTECTED DESIGNATION OF ORIGIN logo?

It is a type of geographical indication applied to an agricultural product or foodstuff whose quality or characteristics are fundamental and exclusive to the geographical environment where it is produced, processed and manufactured.

In other words, it is a qualification that is used to legally protect certain foods that are produced in a given area against producers from other areas, who might take advantage of the good name originally created by a long process refining the manufacture or cultivation.

The key advantage of a designation of origin is that it guarantees the consumer an overall constant quality and specific characteristics. In return, producers receive legal protection against the production or manufacturing of these products in other areas, even using the same ingredients and procedures.